

GOTLAND

SWEDEN'S LARGEST ISLAND

SWEDEN 2027



PRODUCT MANUAL FOR TRAVEL TRADE

Version 3: June 2026



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GOTLAND



Destination Gotland

A rich blend of nature and cultural heritage on Sweden's largest island

Largest Baltic Sea island with UNESCO World Heritage Site
Gotland is a hidden gem well worth discovering! The biggest island in the Baltic Sea offers a varied and unique scenery, numerous cultural sights and - last but not least - the local cuisine! Welcome to discover and explore our island!

The Hanseatic city of Visby is appointed UNESCO World Heritage due to the fact that it is one of the best preserved Hanseatic cities with its city wall, medieval character in combination with modern life.

The small island of Fårö, once the home of the famous film maker Ingmar Bergman, is famous for its sea stacks (raukar in Swedish). It also offers lovely sandy beaches and a Bergman museum.

A destination for hikers and cycling holidays

Along the coasts our guests can enjoy walking or biking routes. Cliffs dominate the nature in the northwestern part while the rest of the island is flat. Interesting sights everywhere.

Cultural and culinary highlights

Ancient remains are present everywhere, dating back to the Bronze Age and the Viking and medieval heydays. 92 medieval churches of different profiles are all worth a visit.

Handicraft workshops and local produce of food invite to frequent stops along the roads. The local food starts with ramson in spring and ends with truffle, our black gold, in late autumn. Our culinary delicacies are available in shops on the farms or in our local restaurant.

Gotland is a destination worth visiting at any time of the year!

Reasons to visit:

- The Hanseatic city of Visby, a UNESCO World Heritage Site
- The sea stacks (raukar) on the small island of Fårö
- The Truffle Month from Mid-October until Mid-November ending with the Truffle Festival

Highlights on Gotland:

- The vast fields of sea stacks (raukar) on the small island of Fårö, north of Gotland
- The Medieval Week in August - our main festival
- The 92 medieval churches with wall paintings and stained glass windows with the Cathedral Saint Mary in Visby as the biggest
- Kneippbyn - summer resort and family park with the house of Pippi Longstocking

DETAILS - Gotland in a nutshell

Number of beds in the region (total):

9400 beds

Number of hotels:

55

Cottages:

13 cottage villages, around 400 cottages

Hiking trails:

350 km

Summer activities:

Sightseeing tours, outdoor activities (walking, biking, hiking); visits to the farms and their local produce; concerts; cultural events and much more

Year-round activities and experiences:

Concerts; cultural and culinary events

Sustainability:

A broad range of different initiatives supporting sustainability and responsibility to reduce water waste are ongoing all over the island.

Tourist information:

Gotlands Turistbyrå, Donnersplats 1, 621 57 Visby

Services for travel trade:

FAM trips; agent agreement with the ferry company; contacts to hotels, sights, restaurants, tour guides; visual material, newsletter

ACCESSIBILITY

Airport:

Visby Airport

Distance from the airport:

3 km to the city centre of Visby

Airlines:

Brommaflyg and SAS all year round, Norwegian in summer

Visby harbour/ ferry terminal:

1 km to the city centre of Visby

Transfer options:

Taxi and local buses to the countryside

Contact for airport and harbour transfers:

Taxi Gotland, Tel. +46 498 200 200

Harbour and ferry connections:

Destination Gotland's ferry lines to Visby from Nynäshamn and Oskarshamn

CONTACT

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www.facebook.com/destinationgotland

www.instagram.com/destgotland

www.youtube.com/user/DestinationGotlandSE



Destination Gotland

Ferry service between Gotland and the Swedish mainland

Destination Gotland operates the ferry service between Gotland, an island in the Baltic Sea, and the Swedish mainland, with ports of call in Visby, Nynäshamn, and Oskarshamn all year round.

Our ferry service is one of Europe's most modern services at sea, consisting of three high-speed ferries.

Destination Gotland also offers hotels in Visby, cottages in the countryside, camping by the sea, family activities and much more.

Every year Destination Gotland transports around 1.8 million passengers, 560,000 cars and 810,000 metres of freight.

Destination Gotland uses three different types of vessels in the Gotland traffic, the newest vessels are powered by liquefied natural gas (LNG) and (since February 2021) 10 per cent biogas (LBG) for a reduced carbon footprint.

Ferry connections

We have a lot of departures between Nynäshamn, Oskarshamn and Visby. The journey takes around 3 hours, giving you the opportunity to relax, watch a movie or have a meal. During peak season we offer up to 21 departures daily.

Timetables: www.destinationgotland.se

DETAILS

Company founded: Destination Gotland is owned by Gotlandsbolaget (Gotland Company) which was founded in 1865. Destination Gotland was founded in 1998.

Season: Year-round service with daily departures, offering up to 21 departures per day in peak season.

Languages: German, English

Routes: Visby-Nynäshamn, Visby-Oskarshamn

Capacity of the vessels:

M/S Gotland: 1650 pax, 98 cabins, 500 passenger cars

M/S Visby: 1650 pax, 98 cabins, 500 passenger cars

M/S Drotten: 1500 pax, 115 cabins, 500 passenger cars

Onboard services: On all our vessels we have shops, restaurants/bars and cafés where passengers can purchase food, drinks and souvenirs. We also offer free wi-fi on board.

Onboard catering: We have food and drinks for sale in our restaurants on-board. We have a diversified menu ranging from different main courses, hamburgers to salads and sandwiches. We always have several vegetarian alternatives and we cooperate with local producers.

Transfers: Regular bus services available to and from the ferry terminal.

Sustainability: Destination Gotland has an Environmental Management System certified to ISO 14001 and is actively working to reduce the ship's effect to the environment.

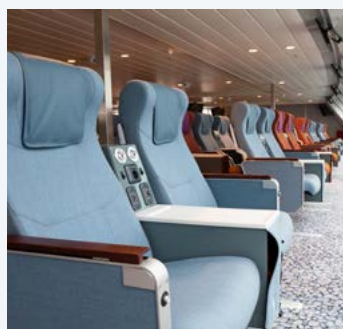
Since 2020, the company has followed a climate roadmap aiming for climate-neutral operations by 2045 and a 70% reduction in CO2 emissions by 2030 (vs. 2010). Key measures include route optimization, eco-friendly navigation, use of LNG/LBG, and planned hybrid battery systems for M/S Gotland and M/S Visby. Onboard waste is reduced and recycled, with organic waste used for biogas production, while grey and black water are safely discharged ashore.

Additional services by Destination Gotland

- Hotels in Visby, cottages in the countryside, camping by the sea, glamping
- Bike rental
- Biking packages
- Different seasonal activities that vary from time to time, see more information here: www.destinationgotland.se

CONTACT

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Gotlands Museum

The museum for history and art on Gotland. Explore special exhibitions on the Viking Age and the Hanseatic period, featuring the Stone Age “Hedgehog Woman,” unique picture stones, art exhibitions, Viking Age silver hoards, church sculptures, and medieval armour.

Step into the immersive Midgård exhibition, inaugurated in 2025, where visitors can experience Viking life through interactive stations and vivid historical environments.

Families will love the Ship o’ Joy exhibition, where children can play in boats, fishing huts, and learn about Gotlandic seafaring. Complete the visit with local Gotlandic design in the museum shop and enjoy food and drinks at the museum café, including coffee and treats.

Services for visitors

- Guided visits in the museum, plus a wide range of city tours and countryside excursions with authorized guides
- On-site restaurant and café
- Museum shop with local design and souvenirs
- Conference facilities for various group sizes

Guided tours

Museum visit: Experience Gotland’s unique history at Fornsalen – from picture stones to the largest Viking silver hoard - history at its finest!

City tours: Guided tours through the UNESCO town of Visby with exclusive insights into medieval houses, church ruins, and ring wall towers

Duration: 1.5–2 hrs. Participants: Max. 30 pax

Bus guides: Island tours across Gotland – discover unique nature, cultural heritage, ancient monuments, photogenic spots, and fascinating attractions. Duration: 4–8 hrs.

DETAILS

Opened: 1875 Season: Year-round

Opening times: October–April: 11–16 h, May–September: 9–17 h

Languages: English, German



Bunge Museum

A museum for all times! Being one of the largest outdoor museums in Sweden, the Bunge Museum offers a unique insight into the lives and deaths of rural Gotlanders from most of human history on Gotland. Our burial site consists of graves from the Stone Age, Bronze Age and Iron Age, as well as picture stones from the Viking Age.

The museum centers around preserved farmsteads and buildings from the 17th century to the early 20th century, where you will literally step into the homes and workplaces of wealthy Gotlandic farmers, fishermen and boatmen, servants, children and grandparents, travelling craftsmen, teachers and the poorest of the poor.

All buildings have been moved from their original sites to the Bunge Museum over the course of more than a hundred years, with the latest edition added in late 2024. The oldest public school house in Bunge is also included in the ticket.

Services for visitors

- All buildings are open to visitors
- Large play area for children
- Café and restaurant located across the street
- Parking available (including for buses)

Guided tours

Daily guided tours in Swedish. Guided tours in German or English are available on request via email.

DETAILS

Opened: 1911 (The Museum Society was founded in 1907)

Season: Mid-May to mid-September

Opening times: Every day 10–17 h during high season (late June to mid-August). For complete opening hours, please visit our website.

Languages: English, German

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Bergman Center

Located on the island of Fårö, the Bergman Center is a cultural center that focuses on the life and artistic achievements of legendary Swedish director and writer Ingmar Bergman.

Permanent exhibition and creative workshop at the cultural centre

Our permanent exhibit, exhibition "Let there be light, fun and play! – Ingmar Bergman and Fårö" will take you on a journey through Ingmar Bergman's work and life on Fårö, right to the core of the strong bonds that evolved between the world famous director and the distinctive landscape of Fårö as well as its dwellers.

We also have a creative workshop led by artists, where children as well as adults can make animated film, sculptures, and paintings. We have a cinema, a café with a beautiful terrace overlooking the Baltic sea and of course a small shop.

Services & Activities

- Various guided tours on foot, by bike or by bus
- Outside stage
- Creative workshop led by artists, where children as well as adults can make animated film, sculptures, and paintings, available for workshops all year round (needs to be booked in advance)
- Cinema maximum 62 visitors. Can be booked for private screenings. Needs to be booked in advance and the price differs depending on film fees.
- Library with books about and by Bergman in several languages

Guided tours

We offer guided tours of our exhibits, guided tours to Bergman's filming locations on Fårö either by bike or by bus. The guided bike tour also contains a screening of clips in Bergman's own cinema on the island. We can also arrange screenings of Bergman films in our cinema.

All guided tours are available in German and English.



Guided tours of the exhibits:

Duration: About 45 minutes

Participants: Min. 6, max. 50 pax (divided into two groups)

Entrance to the exhibits:

Participants: Min. 10 pax

Bike safari to the filming locations including a clip screening in Ingmar Bergman's own cinema and Swedish fika with coffee or tea, lemonade and pastry:

Duration: About 2.5 hrs.

Participants: Max. 14 pax

Bus safari to the filming locations with a guide. Including a sandwich and drink (special orders are possible). Also possible with own bus:

Duration: about 3 hrs.

DETAILS

Opened: 2009

Season: We are open for the public between May and September but offer our guided tours all year round.

Opening times: May: Thu. to Sun. 12–16 h (guided tours provided at any time), June–August: every day 11–17 h (guided tours provided at any time), September: Thu. to Sun. 12–16 h (guided tours provided at any time)

Languages: English, German

Café: Café with a beautiful terrace overlooking the Baltic sea. 40 seats inside and 50 seats outside.

Note: Restrooms and lift are wheelchair accessible and suitable for visitors with reduced mobility; a wheelchair ramp is also available.

Sustainability: We have solar panels for electricity, we offer charging stations for electric cars, we recycle all our waste and have guidelines for water use. We compensate for all our emissions connected with work travels. When we rent cars, we always rent electric cars, we use organic cotton and linen in the clothes we sell.

CONTACT

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Visby Cathedral Sankta Maria (Saint Mary)

Visby Cathedral Sankta Maria is a real landmark of the UNESCO World Heritage and is visible from afar when you approach Visby.

Apart from all services related to parish life, the cathedral focuses on tourism. Guided tours, also including parts of the cathedral that you can't visit on your own; thematic tours; a wide range of concerts of different kinds; unique organ from 1599, the Hanseatic merchants' chest from 1240.

Visby Cathedral was built by Hanseatic merchants in the late 12th century and was inaugurated by a Swedish bishop in 1225. Visby was important for the Hanseatic trade with Novgorod. In the cathedral the chest related to this important trade, was kept and is still to be seen. It has four locks: one each for the aldermen from Visby, Lübeck, Soest and Dortmund, who had to come together to open it twice a year.

For eight centuries, millions of people have come here and found a place of peace and comfort.

Services for visitors

- Guided visits, general and thematic
- Concerts
- Special arrangements on request
- Cathedral shop with different books related to the church in Swedish, German and English
- Souvenirs
- Sankta Maria Lager, an alcohol and gluten free beer produced by Barlingbo Brewer, available in the shop

Guided tours

Guided tour of the interior and exterior: Since 1225 every century has left its contributions to the rich history of the cathedral, in its architecture as well as among the objects. We also hear more about people who have been of importance to the history and development of the cathedral. The Hanseatic merchants' chest from 1240 and its story is extraordinary!

Season: Bookable on request

Participants: 6–25 pax/ group, several groups can visit at the same time

Guided tour to the attic of the cathedral: Climbing the narrow and steep medieval steps we reach the biggest medieval room in Visby: the attic of the cathedral where a lot of objects from different centuries are kept.

Season: Low season every Sunday, high season every day

Participants: Max. 15 pax/ group

Guided tour about the art in the cathedral: Medieval ledger stones and sculptures, neo-gothic altarpieces and modern art in stained glass will be focused during this tour.

Season: Bookable on request

Participants: 6–25 pax/ group, several groups can visit at the same time

Visby Cathedral's 800 years in words and music: Each century is presented and accompanied by adequate music.

Season: Bookable on request

Participants: Min. 50, max. 400 pax

Pilgrimage to the church ruins

Season: Bookable year-round

Note: Audioguide or guide on request

DETAILS

Church built: 1225 Completion and inauguration

Season: Year-round

Opening times: Summer: 9–21 h, rest of the year: 9–17 h

Languages: German, English, Spanish, Finnish

Sustainability: The Church of Sweden is member of many different networks focused on sustainability and has elaborated a climate strategy. Visby Cathedral is undergoing a three-step certification on sustainability in all aspects and has now been approved on the second level. We strive at using QR-codes to reduce printed material.



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© Mattias Wahlgren

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Recommendations for all four seasons

There is always a reason to visit Gotland – all year round. Keywords to describe Gotland's attractiveness are nature, culture and culinary delights – values that you can enjoy all twelve months. It's magic to walk along the sea also when heavy winds catch the island, especially up on the small island of Fårö among the sea stacks (raukar). The 92 medieval churches are accessible, no one exactly similar to the other one. Visby offers also in wintertime a great number of restaurants, right in the heart of the Hanseatic town and UNESCO World Heritage.

Gotland in spring

As soon as the sun warms up the ground, blue anemones (hepatica) paint nature in blue, signalling that winter is gone. Very soon other fields are deeply green: the wild garlic is here and the restaurants offer wild garlic soup; wild garlic pesto and wild garlic butter accompany different dishes. Gotland has a unique leek, here called "kajp", which is served in the same way as wild garlic. Along the country roads more and more signs with "Gårdsbutik" tell, that shops on the farms open up and you can buy local produce.

Highlight: "Öppna ateljéer" (Open Ateliers) during the week around Ascension Day. More than 100 artists invite visitors to their ateliers all over Gotland. Enjoy what they exhibit, talk to them and take the opportunity to buy something directly from the artist. An exhibition with one piece from each artist is to be seen in Visby, so that you can plan your trips to the different ateliers and see what attracts you most of all. For more information: www.gotland.com

Gotland in summer

Gotland is the Swedish sunshine island. Activities and events are abundant all over the island. Even if the visitors are numerous, it is always possible to find a place on your own where you can enjoy silence, in the countryside or along the sea. An amazing number of cafés and restaurants offer local specialities all over the island. In fishermen's villages the daily catch is offered.

Highlight: The Medieval Week in August, always in W32. Medieval times come alive once a year in Visby. Here is something to explore for everyone. Special programs for children that combine having fun and learning. Medieval market, concerts, theaters, seminars, parades, tournaments, food and drink. For more information: www.medeltidsveckan.se

Gotland in autumn

Autumn means harvest season. Local markets are held every weekend on different parts of Gotland. In September the event "Gotland Taste" welcomes you to enjoy all delicacies of the island. Go on a food safari and meet the producers; visit our many local breweries; try special menus in the restaurants and much more. For more information: www.gotland.com

Highlight: Thursday through Sunday during the first weekend in October, Visby celebrates its status as UNESCO World Heritage. Markets, shopping, cultural performances, concerts, sightseeing, special offers in restaurants. On Saturday a cultural night with late concerts and ghost sightseeings. For more information: gotland.com/visbydagarna

Gotland in winter

During Advent and Christmas times seasonal lights give the medieval streets of Visby a magic image. Shops, cafés and restaurants make it easy to spend a long weekend here. Christmas markets are held every weekend in Visby. During the second Advent weekend there is a Medieval Christmas market, centred around the premises of Gotlands museums. Concerts of different kinds. You can also enjoy a minor tournament just outside the city wall.

Highlight: Spend New Years eve in Visby.





Gotlands Tryffelakademi

Gotland's Truffle Month is a celebration of pure culinary magic, where the island's wild truffles meet world-class chefs, intimate tastings, and unforgettable autumn landscapes. It's a rare chance to experience Gotland at its most flavourful – earthy, elegant, and irresistibly indulgent.

From mid-October until mid-November it is high season for truffle on Gotland. Truffle hunts, truffle menus in restaurants all over the island are offered each weekend. The truffle month ends with the Truffle Festival with truffle market, truffle hunts, truffle after work, truffle seminar, truffle ceremony in the Cathedral in Visby and a fantastic 6-course truffle dinner created by the best chefs in collaboration with young chefs.

Services & Activities

- Truffle seminar
- Truffle hunt
- 6-course truffle dinner including 6 selected wines or beer
- Package including dinner, truffle hunt and truffle seminar
- Events during the Truffle Festival

All programs can be booked via the website:
gotlandstryffelfestival.se/in-english

DETAILS

Season: 15 October - 21 November

Languages: English

Participants: No minimum number of participants required. It is possible to book programs for individual travellers.



Medieval Week & Christmas

Medeltidsveckan AB is owned by a non-profit foundation, which was founded as a research foundation with a focus on public education.

Medieval Week of Gotland

The Medieval Week is Sweden's largest historical festival. Every summer, the past is brought to life on Gotland for eight days.

- Organized since 1984 and is Sweden's largest historical festival
- Two-time winner of the Grand Tourism Award (most recently in 2020)
- Location: Mainly in Visby, with some events across the rest of Gotland
- What: Historical cultural festival featuring outdoor events (ruins, streets, parks) as well as indoor venues (museums, churches, event spaces and medieval taverns)
- Accommodations: Modern and medieval campsite within walking distance

Medieval Yule / Christmas

When the December darkness descends over the St. Nicolai ruin, history comes to life. During Medieval Yule, visitors can explore an atmospheric market filled with torchlight, warming fires, music in the vaults and the scents of the festive season.

Traditional crafts, fairy tales, concerts and seasonal food and drinks create a unique medieval winter atmosphere. According to tradition, the celebration begins with a torchlight procession from Österport to the St. Nicolai ruin, where market stalls, crafts, music and plenty of Yule coziness await.

DETAILS

Season: Summer (from Sun. week 31 till Sun. week 32) resp. December

Languages: English, German



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Gotland Excursion

Gotland is an island of contrasts and shows many different kinds of both natural and cultural heritage.

We offer all kinds of excursions on Gotland: from City Walks to full day tours through the countryside.

We work with all kinds of groups: the classic excursions to get to know the island; programs for cruiseliners, bus groups and special interest groups.

The multiple opportunities that Gotland offers, are linked with the interests of our clients.

Services & Activities

- A wide range of excursions and tour guides
- Excursions are generally arranged for groups of at least 20 participants, while city walks are also available for smaller groups
- Town walks from 2 hrs; half or whole day tours, 3-8 hrs
- Airport/ harbour transfers in connection to excursions

DETAILS

Founded: 2006

Season: Year-round

Languages: English, German and several other languages on request

Sustainability: Local guides. Locally produced food and products from small and/or ecological, local farms are offered during the activities. Local guidelines are respected for visits in vulnerable sights and nature reserves to protect the environment.

Variety of Visby

Experience the many facets of Visby – our experiences highlight both history and contemporary local life through several themed options.

Examples include:

- “First impression walk” offering an introduction to Visby’s history and everyday life.
- History focused tour including a visit to the museum.
- Pippi Longstocking walk including iconic filming locations such as Villa Villekulla.
- Visby with flavour stops featuring local ice cream or beer.
- Accessible sightseeing experience using a trackless train.

Self Powered Adventures

Activate body and mind while enjoying Gotland’s nature, views, and the atmosphere of Visby – all at a pace suitable for most fitness levels.

Examples include:

- Guided hikes in and around Visby, along the scenic coast.
- Cycling tours by e-bike or mountain bike through town, countryside, and coastal areas.

Island Exploration by Bus

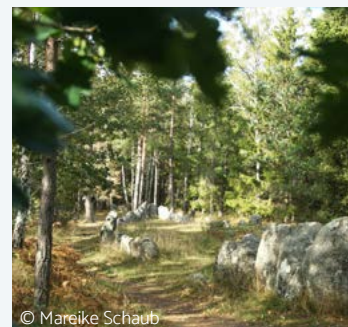
Comfortable and relaxed excursions that showcase Gotland’s unique nature and cultural heritage. Our bus tours make it easy to discover the island’s varied landscapes and the traces left by the people who have lived and created here for thousands of years.

Examples include:

- Prehistoric sites, medieval churches, and industrial heritage.
- Natural highlights such as sea stacks, stunning coasts, and caves.
- Cultural landscapes and countryside impressions.
- Possibilities for local tastings or visits focusing on wool and handicrafts.
- Half- and full-day tours, with or without Visby.

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Villa Villekulla

The real Villa Villekulla

The original house from the SVT films about Pippi Longstocking. Villa Villekulla is included as an attraction in Kneippbyn's Sommarland. Come and see how Pippi lives, sneak up the stairs to Astrid Lindgren's writing room and – only if you dare – enter Pippi's spooky attic among pirates and buccaneers.

In 2001–2002, Villa Villekulla underwent a complete renovation with the ambition of recreating the environment from the classic Pippi films. We continuously work to find original details from the films. Today, the house features, among other things, an original sofa, the police car (T-Ford) of officers Kling and Klang, and the classic motorcycle with sidecar.

Did you know that the films “Pippi in the South Seas” and “Pippi on the Run” were filmed here at Kneippbyn? Only the exterior of the house was used for filming – all interior scenes were recorded in film studios.

The history of Villa Villekulla:

kneippbyn.se/en/historien-om-pippi-och-villa-villekulla

The history of Pippi Longstocking:

kneippbyn.se/en/utbud/pippi-langstrump

DETAILS

Season: Open year-round

Languages: English



Bike Rental on Gotland

Gotlands Cykeluthyrning AB is Gotland's largest bicycle rental company, offering a wide selection of more than 800 bicycles. In addition, around 80,000 copies of the Gotland map are produced annually. Two tourist trains also complement the offer with guided city tours.

Services & Activities

- Bike rental - more than 800 rental bikes
- Tourist trains offering guided city tours (52 resp. 36 seats)
- Complementary equipment related to biking
- Bike delivery

Bike rental

More than 800 bicycles of various types are available for rent, including 3- and 7-speed bikes, e-bikes, trekking bikes, mountain bikes, bike trailers and child seats. Additional equipment is also available, and full service support in case of bike issues is included. The rental location is at Skeppsbron 2, in Visby's Inner Harbour.

DETAILS

Season: April-October

Languages: English, some knowledge in German

Note: Owner run company founded in 1970,

Sustainability: Biking is a sustainable product. The Gotland map is produced by an environmentally certified printing company. In addition, all company service vehicles run on biogas.



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Viking Village Stavgard Vikingagård

Stavgard is a viking village in the southeast of Gotland. Created in the late 70's it is one of the oldest recreated viking villages in Sweden. The sight has a long and interesting story, from the adventure of a class of school-children finding a treasure in 1975 to Beowulf in the 500's. Situated in a rural setting, with fields and ancient farmland close to the sea it makes for great walks along marked paths.

Services & Activities

- "Viking Glamping" – overnight stay in a Viking house
- Crafts such as smithing, woodworking, textile and leather work
- Playground for children
- Activities: archery, treasure hunts
- Viking-inspired food and tastings
- Show fights (Fri. + Sat., schedules on Facebook or website)
- Guided tours
- Workshops (vary by day; updated summer program on Facebook)
- Museum shop

Guided tours & Activities

Guided tour of the village: about 30 minutes, daily. For most days there are both German and English speaking guides.

Storytelling about the Great Stavar: about 30 minutes, daily. For most days there are both German and English speaking guides.

Guided tour about Beowulf: 90–120 minutes. In English only, needs to be booked. Max 50 pax.

Show fight, approx. 50 min. In English only, max 250 pax.

Workshop in smithing, in English only, max 4 pax.

Workshop in pottery, in English only, max 8 pax.

DETAILS

Languages: English, German

Season: Open from the last Friday in June until the last Sunday of the second week of August.

Opening times: 11–16 h



Högt & Lågt Gotland

We are a climbing park with 6 high rope courses, ranging from 1.5 up to 12 meters. We are located in the beautiful forest just outside of Klintehamn, 30 minutes south of Visby.

Services & Activities

- 6 courses at different heights and difficulties

Climbing at the high rope courses

At the park, we have 6 courses at different heights and difficulties. Climb obstacles, nets, balance beams and of course ziplines, all in the treetops. Suitable for everyone from age 2 and up!

The price includes safety briefing and training course as well as equipment.

DETAILS

Founded: 2023

Languages: English

Season: We are open May–September. The park is open every day during June 20 – August 16. Before and after that we are open on Saturdays and for separate group bookings.

Opening times: Park opens at 10 h during open days. Any time if you book for a group outside of ordinary hours.

Participants: During opening hours we have no minimum number. For groups larger than 20 people, please contact us via email for booking.

Minimum age and height: 2 years and minimum 80 cm

Note: We recommend booking tickets in advance. Only participants who wish to climb need a ticket – accompanying persons on the ground have free entry.

Optional: Gloves (recommended but not mandatory) are available to buy at the park.

Location: We are located in the forest just outside of Klintehamn, 30 minutes south of Visby.

Sustainability: We build and manage our parks with a clear sustainability approach.

CONTACT

Stavgard Viking Village

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Best Western Strand Hotel

Best Western Strand Hotel is a family-run business on Gotland, that owns and runs two hotels in the centre of Visby; Strand Hotel with 124 rooms, conference facilities, relax department and restaurant, and Solhem Hotel with 99 rooms. Both hotels are part of the international Best Western brand.

A personal, eco-friendly hotel with service-minded staff in the centre of Visby, located just inside the city wall and only 150 meters from the sea.

DETAILS

USPs: The location, in the heart of the world heritage city of Visby. | All rooms are unique. | Highlight: A real tree inside of the lobby!

Company founded: 1981 - family-run company

Season: Year-round

Spa & Wellness: Relax department with a small swimming pool, steam- and hot sauna. A smaller gym/ fitness area.

Equipment rental: Bikes

Additional services: Conference rooms

Packages: Different packages for different seasons during the year.

Note: Pets for an additional fee (must be pre-booked), nearest supermarket 300 m away, parking places for additional fee available

Accessibility: 3.8 km to the airport, 700 m to the harbour

Transfer: Airport/ harbour transfers are not provided.

Sustainability: Certified with the Nordic Swan Ecolabel and engaged in local initiatives for sustainable travel. Focus areas include water conservation, eco-friendly excursions and activities, local and organic products, responsible guiding, reusable materials for lunch packs, and clear guidelines for visiting protected natural areas.

Accommodation

The hotel has five different buildings, which makes each of its 124 rooms and suites unique with different styles and interior design. The rooms feature a work desk, flat-screen TV, free WiFi. Access to the relax with a pool and two saunas as well as the mini gym. Some rooms have a private balcony with sea and city views. A breakfast buffet is served every day.

Accommodation built: 1854

Last renovation: 2025

Type & number of accommodation: a total of 124 hotel rooms – single rooms, double rooms, superior rooms, family rooms and suites

Room facilities: Luggage rack, shower & WC, towel dryer, mirror, hairdryer, free WiFi, work desk, TV, kettle, double/ twin/ single bed

Restaurant & Bars

The hotel restaurant, Matsalen, serves classic Swedish dishes for lunch and dinner in a homely and cozy environment. The two hotel bars offer wine, beer and classic cocktails.

During summer guests can enjoy stunning views of the sea and the Hanseatic city of Visby from the rooftop bar.

Details: Matsalen – Restaurant and bar, Lobby Bar, Takbaren – Rooftop bar (only open in summer)



CONTACT

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Hotel Helgeand Wisby

Hotel Helgeand is a small, family-run hotel in the centre of Visby, located in a historic building dating back to the 13th century. The hotel offers 20 rooms. The atmosphere is warm, personal and quiet, with a strong sense of historical charm. The surrounding area is ideal for walks, and in summer breakfast can be enjoyed outdoors.

DETAILS

USPs: Family owned and personal service | welcoming and documented excellent service | high historical value | centrally located | calm and relaxing atmosphere | large parking space (unusual in Visby) with electric car chargers

Company founded: 2006 - family-run company

Languages: English Season: March-December

Restaurant: Breakfast restaurant and one bar

Equipment rental: Bikes

Additional services: Conference room for small group of max. 8 pax

Packages: Travel packages on request

Note: Dogs allowed (must be informed prior to arrival), nearest supermarket 400 m away, parking places are available

Accessibility: 3 km to the airport Visby, 2 km to the harbour of Visby

Transfer: Airport/ harbour transfers are not provided.

Sustainability: Waste is recycled and room cleaning is provided on request to reduce laundry. Local food is prioritised, and food waste is kept to a minimum.

Accommodation

Accommodation built: The house first built in the 13th century, rebuilt in the 17th and 18th century

Last renovation: The house was rebuilt to a hotel 2006. Three new rooms 2023. Bathrooms renovated 2023, 2025/ 2026 (10/20 newly renovated)

Type & number of accommodation: 20 rooms of four different categories

Room facilities: All rooms have a private bathroom with shower. TV, mini-bar and desk. Some of the rooms also have a bathtub in the room. Hairdryer, shampoo, conditioner, body lotion in all rooms.



Best Western Solhem Hotel

Family-run business in Gotland, Sweden, that owns and runs two hotels; Best Western Strand Hotel Visby and Best Western Solhem Hotel Visby. Best Western Solhem Hotel is an eco-friendly, quiet hotel just 8-minute walk from Visby harbour and the ferry terminal. The hotel is located just outside the Old town of Visby, with the city wall right beside the hotel entrance.

DETAILS

USPs: The location | social oasis in the lobby | perfect basecamp for exploring Gotland and Visby

Company founded: 1981 - family-run company

Languages: English Season: Year-round

Restaurant: One restaurant for breakfast and guests with half board.

Equipment rental: Bikes

Additional services: Small sauna

Packages: Different packages during different seasons of the year.

Note: Pets allowed for an additional fee, nearest supermarket 200 m away, parking places for a fee

Accessibility: 4.4 km to the airport, 500 m to the harbour

Transfer: Airport/ harbour transfers are not provided.

Sustainability: Certified with the Nordic Swan Ecolabel and engaged in local initiatives for sustainable travel.

Accommodation

The hotel offers individually decorated rooms with free WiFi access, bathroom, flat-screen TV and work desk as a standard. Some rooms have a private balcony with sea and city views. A breakfast buffet is served every day.

Accommodation built: 19th century

Last renovation: 2025

Type & number of accommodation: A total of 99 hotel rooms - single and double rooms.

Room facilities: Luggage rack, shower & WC, WiFi, towel dryer, mirror, hair-dryer, work desk, TV, double/twin or single bed. Some rooms have balconies with sea and/or city view.

CONTACT

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Quality Hotel Visby

Quality Hotel Visby is situated right opposite the ferry terminal, within walking distance to the medieval town centre. Enjoy a delicious breakfast and evening meals at our restaurant. In summer, relax on our cozy outdoor terrace. Sleep well in one of our 214 charming rooms, many newly renovated in modern Nordic colors. Guests have free access to the gym, pools, and sauna. Our outdoor pool is open June to August, and the heated whirlpool is open year-round.

DETAILS

USPs: Right at the harbor & Visby town | Pool & relaxation | Bar & Bistro
Company founded: 1972 Languages: English Season: Year-round
Restaurant: Restaurant serves breakfast and has an à la carte menu. A lobby bar and shop offers sandwiches and refreshing beverages.
Spa & Wellness: Sauna, gym, jacuzzi, outdoor pool (June-Sept.)
Additional services: Conference rooms

Equipment rental: Bikes Packages: Packages on request

Note: Pets in some rooms allowed on request, nearest supermarket 800 m away, parking places are available

Accessibility: 6 km to the airport

Transfer: The hotel is situated opposite the ferry terminal. Airport transfers are not provided.

Sustainability: With the Nordic Swan Ecolabel, Scandic aims to deliver sustainable hotel experiences at the highest level. The focus lies on the areas MEET, EAT and SLEEP, promoting sustainability in meetings, food & beverage, and guest rooms. Daily operations prioritize reducing water consumption, CO2 emissions, and waste.

Accommodation

Accommodation built: 2013

Last renovation: continuously renovated, last in 2022

Type & number of accommodation: A total of 214 rooms - Standard rooms, superior rooms, junior suites (up to 4 persons), cabins (rooms without windows)

Room facilities: Armchair(s), desk and chair, bathroom with shower, cosmetic mirror, hairdryer, non-smoking rooms, refrigerator, TV, wardrobe, free WiFi



First Hotel Kokoloko

Hotel Kokoloko is located in the south of Visby, just 800 metres from the ferry terminal and around a 15-minute walk from the historic Hanseatic town. Facilities include a pool, hot tub, sauna, restaurant, and a rooftop terrace with views over the Baltic Sea. Our delicious breakfast buffet is served daily and included in your stay.

DETAILS

USPs: Pool | rooms with kitchen available | roof top with ocean view

Company founded: 2019 - owner-run company

Languages: English

Season: Year-round

Restaurant: 1 restaurant Floyd's Food Experience and 3 bars incl. rooftop bar and pool bar in the summer, barbecue area outdoors

Spa & Wellness: 1 sauna, 1 outdoor spa bath, 1 outdoor pool

Activities: Outdoor gym, mini golf, frisbee golf, boule

Equipment rental: Bikes

Packages: Packages on request

Note: Dogs allowed in some rooms (must be booked in advance and a fee is applied), nearest supermarket 1 km away, parking places available for a fee

Accessibility: 5.5 km to the airport, 800 m to the harbour

Transfer: Airport/ harbour transfers are not provided.

Sustainability: Green Key

Accommodation

Accommodation built: 2019

Type & number of accommodation: A total of 90 rooms - Standard Single Room, Standard Double Room, Double Room with Seaview, Standard Family Room, Superior Room with kitchen, Superior Room with kitchen and balcony, Deluxe Room with kitchen, Suite

Room facilities: Beds, toilet, desk, chair, shampoo, shower gel, towels.

Equipment varies depending on room category.

CONTACT

Quality Hotel Visby (part of Gotland Hotels & Properties AB)

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Visby Gustavsvik

Visby Gustavsvik has a unique location close to the beach and sea with walking and cycling distances to Visby city center. Here you can relax and have a good time in the natural surroundings. With about 100 meters to the sea, it's nice to start the day with a morning swim.

DETAILS

USPs: Location by the beach | Activities on resort | BBQ areas | different accommodations and restaurant

Company founded: 1972

Languages: English

Season: April-October

Restaurant: Restaurant Viken, open June-August

Spa & Wellness: A sauna for use, free of charge

Summer activities: Beach volleyball, football, boules, table tennis, disc golf, nature walking and jogging tracks

Equipment rental: Bikes

Additional services: Conference facilities

Packages: Packages on request

Note: Pets are allowed, nearest supermarket 3 km away, parking places are available

Accessibility: 2.5 km to the airport, 7 km to the harbour

Transfer: Airport/ harbour transfers are not provided.

Sustainability: Own sustainability program

Type & number of accommodation:

64 rooms (2-beds) with breakfast (Bed & Breakfast)

32 apartments, 4-6 beds

28 cottages, 6- 8 beds

Facilities of the Bed & Breakfast rooms: Rooms with 2 separate beds, shower / WC, refrigerator, kettle, Tv and free limited Wi-Fi. All rooms are non-smoking and have a furnished patio. Bedlinen, towels and breakfast included.

Facilities of the cottages: 6 or 8 beds, 3 or 4 bedrooms, combined kitchen and living room with TV. The kitchen is fully equipped for self-catering with stove, oven, microwave, fridge / freezer, coffee maker and kettle. Some cottages also have a dishwasher and a larger fridge / freezer. Shower and toilet are in separate rooms. Free limited Wi-Fi.

Optional: Bed linen, towels and final cleaning.

Facilities of the apartments, built in 2-storey houses: Two bedrooms and two sofa beds in the living room. Combined kitchen / living room with TV. The kitchen is fully equipped for self-catering with stove, oven, microwave, fridge / freezer, iron, ironing board, coffee maker and kettle. Shower / toilet. Free limited Wi-Fi. Each apartment has its own furnished patio either on the ground floor or in exterior corridor.

Optional: Bed linen, towels and final cleaning.

Accommodation

With a large variety of accommodation, you can choose the accommodation that best suits your stay, room, cottage or apartment. When you book accommodation, you can add a rental bike that easily takes you the 4 kilometers between Visby Gustavsvik and central Visby.

Accommodation built: 2013

Last renovation: 2022 (annually ongoing)

CONTACT

Visby Gustavsvik (part of Gotlands Hotels and Properties AB)

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Grå Gåsen Hotel and Gåsen Out

Grå Gåsen i Burgsvik AB operates two properties on southern Gotland: the boutique hotel and restaurant Grå Gåsen in Burgsvik, and Gåsen Out, a relaxed bed & breakfast located 1.2 km away.

DETAILS

Company founded: 2020 – but both Grå Gåsen and Gåsen Out have been hotels during most of the 20th century. Owner- and family-run business by Björn Westerholm & Cecilia Beer

Languages: English

Summer activities: Padel, boules, beach-volleyball

Equipment rental: Padel rackets

Packages: During off season (September-May) on request

Accessibility: 69 km to the airport, 66 km to the harbour

Transfer: Airport/ harbour transfers are not offered, easily accessible by public transport or car.

Sustainability: Sustainability is part of our daily operations: we save energy and water, minimize waste, and use renewable electricity. Our restaurant focuses on seasonal, local ingredients, and outdoor activities are designed to be eco-friendly. Through the Sustainable Plejs network, we promote responsible tourism and give you tips to explore Gotland's nature respectfully.

Boutique Hotel and Restaurant Grå Gåsen

At the southern tip of Gotland, where open landscapes meet the Baltic Sea, you will find Grå Gåsen – a boutique and design hotel with twelve individually styled rooms in a carefully restored 19th-century house.

Historic architecture meets contemporary Scandinavian design in a warm, personal setting. Surrounded by nature, beaches and cultural landmarks, the hotel offers a calm base for exploring the island. During summer, our restaurant serves seasonal cuisine with a focus on local producers.

USPs: Boutique design hotel (19th century) with 12 individually styled rooms | Seasonal restaurant focused on local produce and a curated wine list | Quiet garden near the coast | Personal hospitality | Strong focus on sustainability | Ideal base for exploring southern Gotland

Accommodation built: 1850 **Last renovation:** 2021

Season: For FIT primarily the summer season (May-September). The rest of the year bookings on request.

Type & number of accommodation: 12 rooms in total - 1 Grand Suite, 2 Suites, 2 Family Suites, 3 Standard Superior rooms, 4 Poolside rooms



Room facilities: Hairdryer, iron board, minibar, desk. King-size bed, bed table, desk and chair. All rooms but one have balconies or patios with furniture from a local carpentry.

Restaurant: Seasonal garden restaurant Grå Gåsen with bar, serving contemporary European cuisine inspired by the island's local producers. A relaxed yet elegant setting, with indoor dining rooms, outdoor seating under open skies and a summer pool bar atmosphere in the garden.

Spa & Wellness: One outdoor sauna and hot tubs in the garden, available during the season. Heated outdoor swimming pool in a quiet, green setting.

Note: Pets allowed, nearest supermarket 800 m away, parking places available

Address Hotel Grå Gåsen: Hoburgsvägen 3, 62335 Burgsvik

Bed & Breakfast Gåsen Out

Gåsen Out is a relaxed bed & breakfast on southern Gotland. We offer functional and well-kept rooms and apartments, all with private bathroom. It's a great base for active days on Sudret – with padel courts, boules and beach volleyball in the garden. During high season breakfast is served.

USPs: Functional rooms and apartments with private bathroom | Bed & Breakfast atmosphere | 1.5 km from Grå Gåsen | Padel, boules and beach volleyball in the garden | Breakfast during high season

Accommodation built: 1940 **Last renovation:** 2021

Season: Main season May-September for FIT guests, during off-season group and exclusive bookings on request, opening times vary

Type & number of accommodation: 21 units in four categories (11 Standard small rooms, 5 Standard rooms, 3 Terrace Studios, Family Studios)

Combination of double rooms and spacious studios/ apartments suitable for families and small groups.

Room facilities: Private bathroom with shower and WC, hairdryer, free Wi-Fi, bed linen and towels included, Terrace Studios and Family Studios include a basic kitchen with essential utensils

Restaurant: No regular restaurant, seasonal breakfast room, small café and summer events

Note: Pets allowed for a fee, nearest supermarket 2.3 km away, parking places available

Address Gåsen Out: Björklunda, 623 35 Burgsvik

CONTACT

Grå Gåsen | Burgsvik AB

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Vidhave

Vidhave is a coastal retreat in Visby, Gotland, offering design-led wooden houses, shared spaces and nature-based experiences. Ideal for families, individuals and small groups seeking calm surroundings with easy access to activities, dining and the island's highlights from a comfortable and a relaxed Scandinavian atmosphere.

DETAILS

USPs: Coastal location in north Visby – peaceful setting close to both nature and the medieval town. | Scandinavian wooden architecture blending into Gotland's natural landscape. | Small-scale and personal atmosphere with privacy and space. | Direct access to the beach and Baltic Sea. | Sauna, hot tubs, restaurants and relaxing social spaces. | Local hospitality with a focus on Gotland's lifestyle and seasonal flavours.

Company founded: 2020 - owner-run company

Languages: English

Activities: Pool access, beach access, boule, beach Volleyball, nature walks, sauna, warm and cold baths in sauna, wood fired bathtubs and sometimes frozen pool, SUP boarding, kayaking, dining experiences

Equipment rental: SUP boards, kayaks, bikes

Additional services: Meeting services for up to 300 guests, barbeque evenings, in-house event planners

Packages: Our in-house event agency helps package and execute group arrangements on all of Gotland.

Note: Pets allowed upon request (extra cleaning fee may apply), nearest supermarket 2.5 km away, one parking space is included per accommodation - additional parking is available for a small fee.

Accessibility: 1.2 km to the airport, 5 km to the harbour

Transfer: Airport/ harbour transfers are available and the destination is easily accessible by public transport or car.

Sustainability: Vidhave follows a holistic sustainability approach – from resource-efficient wooden architecture and energy-saving solutions to the care of surrounding natural areas. At the same time, it creates a community-focused space that benefits both guests and locals while actively promoting sustainable practices in hospitality.

Accommodation

Vidhave offers flexible, architect-awarded lodging by the sea, suited for couples, families and small groups seeking independence with hotel comfort.

- **Tiny House** – cosy for couples
- **Bungalow** – perfect for families
- **Grand Villa** – spacious for large families/ two families traveling together
- **Kojja** – Release late 2026. Oceanfront accommodation combining glamping comfort with hotel-style rooms, designed for couples.

Accommodation built: 2021 and 2023

Season: Open year-round

Type & number of accommodation: We offer fully catered Villas. They are divided as: 6x Grand Villas, 24x Bungalows and 15x Tiny Houses

Accommodation facilities: All villas are fully equipped for self-catering with a kitchen (incl. dishwasher), bathroom with shower, and cleaning facilities such as a washing machine, vacuum cleaner and basic detergents. The living room includes a TV with casting function. Smaller Tiny Houses and tiny Villas do not include a TV or washing machine, but otherwise offer the same amenities.

Restaurants

Orangeriet is a year-round seaside restaurant at Vidhave near Visby. Nordic coastal cuisine focuses on seasonal ingredients, honest flavours and a relaxed atmosphere – accompanied by wide views of the beach and the Baltic Sea.

Season & opening times: Open year-round. In summer, opening hours are limited, with a focus on outdoor dining,, approx. 11:30-21:00 h.

Capacity: 45 seats

Services: Brunch, lunch, dinner, à la carte

Verandan is a seaside restaurant at Vidhave with a spacious beachfront terrace overlooking the Baltic Sea. In summer, breakfast, lunch and dinner are mainly served outdoors. In the evenings, the focus is on grill and buffet concepts inspired by Swedish summer barbecues, complemented by themed nights, such as Gotland lamb cooked over an open fire.

Season & opening times: Regular opening hours during the summer season. Open for groups, conferences and events from mid-April to mid-October. 07:30-22:00 h.

Capacity: 250 seats

Services: Breakfast, lunch, dinner buffet. Theme offerings every week including à la carte & brunch.

Bathing experience “Varmbadet”

Varmbadet is a tranquil seaside bathing experience at Vidhave with a sauna, wood-fired hot tubs and direct access to the Baltic Sea. The natural setting of sea, fresh air and wide horizons creates a space for relaxation and wellbeing.

Duration: 1 to 3 hrs., depending on service

Participants: Single reservations, maximum 24 guests. For groups where we combine others services we go beyond 50 guests.

CONTACT

Vidhave, Visby

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Kneippbyn Family Resort Gotland

Kneippbyn is the family's top choice for a holiday on Gotland. In addition to seaside accommodation close to Visby, the resort offers everything needed for a memorable vacation. The adventure parks Sommarland and Water Park invite guests to play, enjoy thrilling rides and spend long days swimming.

The Pippi Theatre is Gotland's most visited theatre, and Villa Villekulla – the original house from the SVT films about Pippi Longstocking – is located in Sommarland (see page 13). For guests seeking an active holiday, organized training sessions are offered during high season, and the resort features an outdoor gym, padel courts, tennis courts and volleyball. Kneippbyn is also located right next to the beautiful Södra Hällarna nature reserve.

DETAILS

USPs: The real Villa Villekulla from the Pippi Longstocking movies and series. | Amazing sunsets

Company founded: 1976 - family-run company

Languages: English, German

Season: Regular season when accommodation and adventure parks are open: 22–24 May, 29–31 May, 5–7 June, 12 June–16 August, 21–23 August. Villa Villekulla can be booked year-round.

Restaurants: Two restaurants including bar. Several kiosks and an ice cream bar in the adventure parks.

Spa & Wellness: Morning and evening swimming in the Lagoon (heated pool) is included.

Activities: Personal training sessions, Padel coaching lessons, adventure golf, outdoor gym, cycling and running tours

Equipment rental: Bicycles, tennis and padel rackets

Packages: Travel packages for private guests. Group packages available on request.

Activities for children: Adventure parks Sommarland and Water Park, Villa Villekulla, and meet Pippi and her friends.

Note: Pets are welcome in selected accommodations. 900 metres to a large grocery store. A campsite shop is available on site. Free parking close to the accommodation. Electric vehicle charging is available for a fee.

Accessibility: 9 km to the airport, 3 km to the harbour

Transfer: Easily reachable by public transport and own car.

Sustainability: Kneippbyn is Green Key certified, an international eco-label for the tourism and hospitality industry that ensures a systematic and continuous approach to sustainability. We use 100% eco-labeled products, invest in renewable energy through solar panels and LED lighting, and reuse rainwater in our pools. Through our environmental initiatives, we have also reduced combustible waste by 22%. Welcome home – to a holiday resort that takes responsibility for the future.

Accommodation

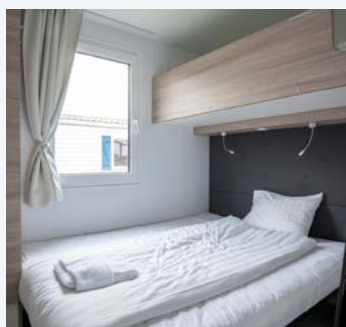
We offer a variety of options, including bed-and-breakfast rooms, camping cabins, hotels, holiday cottages, villa wagons, apartments, and Gotland's largest campsite.

Accommodation built: 1976 - the accommodation has been expanded and renovated over time.

Last renovation: 2018

Type & number of accommodation: 18 cottage models – 4–8 beds, 10 B&B options, 40 hotel rooms

Accommodation facilities: Most self-catering cottages include: shower, WC, kitchen, dishwasher, TV and air conditioning.



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Kneippbyn

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NOVI Resort Visby

Just north of Visby's medieval city wall, where the sea meets history, you'll find NOVI Resort – a modern resort and hotel experience.

We offer a unique combination of beachfront relaxation, poolside living, great food, and close proximity to the vibrant heart of Visby and the beautiful nature of Gotland. Stay with us and enjoy the sea as your neighbor and the sunset as your evening companion – perfect for holidays, conferences, or spontaneous weekend escapes.

DETAILS

USPs: Large bungalows and deluxe room | Wonderful suites | All rooms with sea view

Company founded: 2007 - owner-run company

Languages: English

Season: Availability for groups all year, season is May-October

Restaurants: 2 restaurants - one Asian fusion and one Scandinavian restaurant. Bar at each restaurant. Poolbar by the pool.

Spa & Wellness: Massage and personal trainer during high season

Activities: Pool at the hotel, fitness facilities, indoor and outdoor massages, and personal training.

Equipment rental: Bikes

Additional services: Conference facilities

Note: In some bungalows pets are allowed, need to be confirmed by reception. Parking places available.

Accessibility: 3.5 km to the airport, 2.5 km to the harbour

Transfer: Airport/ harbour transfers are not available, but the destination is easily reached by taxi or public transport.

Sustainability: Sustainability program focused on water reduction, waste prevention and the use of local products to minimise transport distances.

Accommodation

Rooms, suites and bungalows, all with a sea view.

Accommodation built: 2008

Type & number of accommodation: 71 bungalows, 54 rooms and suites

Accommodation facilities: All accommodation have at least kitchenette.



Bungenäs Badhotell

Bungenäs is a summer destination in Gotland's unique coastal landscape, with the sea just steps away. The hotel offers a simple and personal stay in a handful of rooms with a calm, unpretentious atmosphere. In the restaurants, we serve seasonal and traditional dishes in a relaxed seaside setting.

DETAILS

USPs: Secluded nature on Gotland's wild northern coast | Unique destination with history and character | Personal and intimate stay with only 5 rooms | Direct access to the sea and swimming | Car-free, slow-living atmosphere | Ideal base for exploring northern Gotland and Fårö

Company founded: 2018 (Catering company), 2024 (Bungenäs operations started) - Run by the team behind the Stockholm-based restaurants Aristo, Uva and Cuculo.

Languages: English **Season:** June-August

Activities: Boule, biking, hiking, wine tasting **Equipment rental:** Bikes

Note: Pets allowed, nearest supermarket 5 km away, paid parking available off-site (approx. 10 minutes' walk)

Accessibility: 60 km to the airport, 62 km to the harbour

Transfer: Airport/ harbour transfers on request; best reached by car.

Sustainability: The Bungenäs area is car-free to preserve the natural environment.

Accommodation

Accommodation built: 1910 (Bungenäs Kalklada), 1944 (Bungenäs Matsal)
Last renovation: 2012

Type & number of accommodation: A total of 5 rooms - 1 double room with garden view, 3 double rooms with sea view, 1 family room with Sea view

Accommodation facilities: Bed linen, towels, shampoo, conditioner, hair-dryer, iron & ironing board

Restaurants

Bungenäs Matsal: Open for dinner, serving small plates, sharing dishes and pizza alongside carefully selected wines in a relaxed seaside setting.

Bungenäs Kalklada: Open for lunch, offering seasonal dishes in a casual and family-friendly atmosphere.

At both locations you can enjoy snacks and curated cocktails in the sun in a unique setting.

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Bondestugan Gotland

The Bondestugan project was launched in 2000 as a unique collaboration between Gotlandsresor, LRF Gotland, and local farmers, linking agriculture and tourism. The aim was to build and rent out standardized, high-quality cottages on the island. In 2015, the hosts formed Bondestugan Economic Association and took over the project.

DETAILS

USPs: Beautiful cottages in secluded locations with their own private grounds. The cottages are situated in various locations across Gotland.

Company founded: 2000, first cottage built in 2004 - The cottages are owned individually by farmers.

Languages: English

Season: Year-round

Activities: The cottages are located close to nature and on our website there is inspiration linked to each cottage.

Packages: We offer package trips including ferry (from Nynäshamn or Öskarshamn) to Gotland with accommodation in Bondestuga.

Note: Pets are not allowed, free parking is available at all our cottages

Accessibility: Distance to the airport/ harbour varies depending on the cottage.

Transfer: Airport transfers are not offered. Our cottages are located in the countryside a few miles from Visby, so the easiest way to get here is by car.

Accommodation

Bondestugan offers beautiful houses on private properties in scenic areas across Gotland. The cottages are well-equipped and feature private outdoor spaces. Warm and welcoming hosts provide a personal stay experience that keeps many guests returning.

Accommodation built: 2004 - New cottages have been added over the years, with more coming in 2026.

Type & number of accommodation: 15 cottages

Cottage facilities: Bedrooms with comfortable beds, a living room with TV, a fully equipped kitchen with fridge/freezer and dishwasher, bathroom with shower and toilet. Almost all of our cottages have a wood-burning stove.



Annelunds Stugby

Annelunds Stugby offers the perfect balance between the vibrant atmosphere of Visby and beautiful natural surroundings. Start your day with a refreshing morning swim at Snäckstranden or take a walk along the seaside promenade that leads you all the way to Visby. We are here to provide you with a relaxing and enjoyable holiday on beautiful Gotland.

DETAILS

USPs: 3 km to Visby city center | Walking distance to the beach | Walking distance to the golf club | Easy accessibility with public transport & bike |

Affordable accommodation offering good quality, flexibility and comfort

Company founded: 2004 - family-run company

Languages: English

Season: May-September

Packages: Travel packages on request

Note: Pets are only allowed in small cottages, nearest supermarket 2 km away, free parking places available

Accessibility: 0.6 km to the airport, 5.7 km to the harbour

Transfer: Airport/ harbour transfers are not offered, but the destination is easily accessible by public transport.

Accommodation

Accommodation built: 1975 and 2017 („Storstugan“)

Last renovation: 2004 & 2017

Type & number of accommodation: The property has five cottages. 4 cottages (27 m²) with capacity for 4 pax, 1 cottage „Storstugan“ (55 m²) with capacity for 6 pax

Cottage facilities: Four are about 27 m² each, with a living room (sofa bed), separate bedroom (two beds), shower/WC, fully equipped kitchen, and a private outdoor seating area with grill. All are equipped for self-catering (TV, microwave, etc.).

There is also a larger 55 m² cottage, “Storstugan,” with three bedrooms (two beds each), a combined kitchen and living room, dishwasher, oven, washing machine, and a terrace with grill. No dogs allowed in “Storstugan”.

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Ljugarn Semesterby

Ljugarn Semesterby has been part of tourism on Gotland since 1955. Ljugarn is the oldest tourism resort outside Visby. Ljugarn Semesterby offers modern facilities. Embedded in beautiful nature, close to the sea with restaurants and shops nearby it is the ideal place to relax.

DETAILS

Company founded: 2004, owner- and family-run company

Languages: English, German

Season: 1 May - 10 September

Restaurant: Just next door to Ljugarn Semesterby there are several restaurants, cafés and bars during the summer season

Activities: Minigolf, pool, water aerobics

Equipment rental: Bikes, kayak, table tennis equipment

Additional services: Outdoor swimming pool

Note: Pets are allowed, nearest supermarket 1 km away, parking places available

Accessibility: 45 km to the airport, 45 km to the harbour

Transfer: Airport/ harbour transfers are not offered, but the destination is easily reached by car.

Sustainability: Our holiday village is Green Key certified. We focus on renewable energy, water saving, recycling, eco-friendly cleaning products, and reducing food waste.

We support Co-Give Gotland, helping local projects for nature, community, and sustainable development.

Accommodation

Cottages for self-catering and glamping tent during high season.

Accommodation built: 1955 **Last renovation:** 2020

Type & number of accommodation: 40 cottages

Cottage facilities: Cottages (55 m²) with 6 beds, kitchen with dishwasher, bathroom with shower. Light and open plan with 3 bedrooms. Generous terrace with outdoor furniture and barbecue.



Gumbalde Resort

Gumbalde Resort is a boutique hotel in the countryside with 29 rooms, a heated outdoor pool and bar area with sundeck, a restaurant, event & wedding venue and an 18-hole golf course designed by former Ryder Cup player Pierre Fulke, as well as two padel courts.

DETAILS

USPs: The Resort provides warm hospitality in a tranquil and energizing place within a green surrounding, that encourages activities and enjoyment.

Company founded: 1990 **Languages:** English

Season: Year-round for groups, open for smaller bookings from April-Dec.

Restaurant: One main restaurant with indoor and outdoor seating, one indoor bar, one outdoor bar by the pool area.

Spa & Wellness: Heated pool area, sauna

Activities: 18-hole golf course, driving range, two padel courts

Equipment rental: Golf clubs

Additional services: Traditional Swedish Christmas table. Event venue on top of the 17th century barn with a panoramic window towards the medieval church is perfect for weddings/ anniversary parties up to about 100 guests. **Packages:** Packages with half board, with golf and December stay overs including our famous and traditional Christmas table.

Note: Pets are welcome in some rooms, nearest supermarket is a 2-minute walk away, parking places available

Accessibility: 50 km to the airport, 50 km to the harbour

Transfer: Airport/ harbour transfers are not offered, but the destination is easily accessible by public transport or car.

Sustainability: Participation in a regional sustainability project for the golf course water system, strict pesticide reduction, transition to electric green-keeping machinery, recycling, locally sourced restaurant produce, energy-saving systems, and 10 EV charging stations.

Accommodation

Accommodation built: Buildings from 17th century. Rebuilt to hotel in 1991. **Last renovation:** Major renovation in 2021, followed by continuous upgrades, including a new outdoor pool area with bar (2024).

Type & number of accommodation: A total of 29 rooms - 2 mini-suites, 2 family rooms, 5 double room superior with terrace (towards the pool area), 16 double room superior, 5 double room classic.

Room facilities: WC/ shower, kettle for coffee/ tea, TV, wardrobe

CONTACT

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Visby Strandby

With the sea as your closest neighbour, you stay peacefully, comfortably and close to nature at Visby Strandby and Norderstrand. A short walk along the seaside promenade takes you to the heart of Visby and its historic Visby Ringmur, where you can enjoy the town's rich selection of culture, shopping and restaurants.

DETAILS

USPs: Modern facility | Close to the sea and the sunset | Close to Visby with shopping and restaurants | Free WiFi | Parking is included near the accommodation

Languages: English

Season: Booking support is open year-round. The facilities are open from the end of April to mid-September.

Restaurant: Café in daytime, Restaurant and pizza in the evening.

Activities: Outdoor gym, beach activities, table tennis, nature walks, and fitness trails. Close to tennis and padel courts.

Equipment rental: Bikes

Note: Pets are allowed on the campsite and in some cabins. Nearest supermarket 1 km away. Free parking is available for guests.

Accessibility: 4 km to the airport, about 2 km by foot and about 4 km by car to the harbour

Transfer: Airport /harbour transfers are not offered. Easily accessible by taxi or car.

Accommodation

At the facility there are several different types of accommodation. For those arriving with their own tent, motorhome, or caravan, there are camping pitches. For those who prefer cabins, there are simple cabins with showers and toilets in a nearby service building, as well as fully modern cabins with a kitchen, shower, and toilet inside the cabin.

Last renovation: Maintenance is carried out continuously each year.

Type & number of accommodation:

- 150 camping pitches (for guests travelling with their own tent, motorhome, or caravan)
- 40 camping cabins with 2-4 beds. Shower and toilet are available in a nearby service building
- 22 cabins with toilet, 4 beds
- 17 cabins with kitchen, shower and toilet, 2-4 beds
- 14 cabins with kitchen, shower and toilet, 2-4 beds

Facilities of the camping pitches: Electricity is included. Some camping pitches also have water and sewage connections. All pitches are located close to a service building with kitchen facilities, showers and toilets.

Facilities of the camping cabins: Simple cabins with a kitchenette. The cabins are equipped for self-catering with hotplates, microwave, fridge and kettle. Shower and toilet are available in a nearby service building. All cabins have a furnished terrace.

Facilities of the cabins with kitchen and toilet: Combined room with kitchen, dining and sleeping area. The kitchen is equipped for self-catering with stove, microwave, fridge, coffee maker and kettle. Shower facilities are available in a nearby service building. All cabins have a furnished terrace.

Facilities of the cabins with kitchen, shower and toilet: Combined room with kitchen, dining and sleeping area. The kitchen is equipped for self-catering with stove, microwave, fridge, coffee maker and kettle. All cabins have a furnished terrace.



CONTACT

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Strandakar Hotel & Restaurant

Strandakar AB is a private company. It is owned and operated by Charlotte and Lars Criwall together with head chef Andreas Hedman. The company runs Strandakar Hotel & Restaurant on the eastern coast of Gotland.

At Strandakar we do everything to ensure that our guests have an unforgettable experience. We give our guests peace of mind to explore Gotland, reconnect with nature and embrace tranquility. Each one of our rooms is entirely designed to serve as an escape from the stress of our daily lives and to give you an overall experience in rural luxury.

Head chef Andreas Hedman and his team make sure that a visit to our two restaurants Strandakar becomes a memorable experience.

Strandakar is nestled among pine trees. In our large garden you have the opportunity to wander around or to settle down on a bench overlooking Herta fishing village. Or ponder over a few graves from the bronze / iron age. Especially in the spring there are many orchids and beautiful birds here. For the active, there are outdoor games to borrow and bikes to rent. Herta beach is one kilometer away for those who are looking for a swim.

DETAILS

USPs: Tranquility, harmony and nature

Company founded: 2010 - owner- and family-run company

Season: 1 March - 31 January

Languages: English, the owners understand German pretty well, but have only basic abilities in speaking

Restaurant: Two restaurants and a bar

Spa & Wellness: No sauna or spa. There is a masseuse nearby who offers massage to our guests.

Activities in the surroundings: Hiking, cycling, beach, garden games. Canoeing nearby. Two golf courses nearby.

Equipment rental: Bikes

Packages: Travel packages on request

Note: Pets are not allowed, nearest supermarket 7 km away, parking

places are available, 2 golf courses within ten-minute drive

Accessibility: 60 km to the airport and harbour

Transfer: Airport/ harbour transfers are not offered; best reached by car.

Sustainability: We are part of a local sustainability project: Sustainable Speis is an EU project that will strengthen Gotland as a sustainable food destination and create reasons to travel all year round. Together we shall create a better, tastier and more sustainable meal experience.

Accommodation

Strandakar offers twelve large, luxurious rooms, all with their own patio. The rooms are modernly furnished with generous private bathrooms. Because we are looking for peace and harmony, there is no TV in our rooms. But the entire facility has free wireless internet access for those who want to be connected.

Accommodation built: The hotel was built under the company's own management during 2015 – 2018 and opened in 2018.

Type & number of accommodation: 12 double rooms

Room facilities: Double bed, large shower room, fridge, kettle, couch for two, two extra chairs, wi-fi, desk

Restaurant

Enjoy our diverse choices of dishes in the Bistro with its beautiful courtyard or a five-course tasting menu in Restaurant Strandakar. We always offer dinner to our hotel guests even on days when the restaurants are closed. We serve a delicious breakfast buffet every day.

CONTACT

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INSIDER TIPS

Melker, Destination Gotland:

- Ekstakusten - the scenic stretch of coastline on Gotland's west coast, with the offshore islands known as the Karlsö Islands.
- The Botanical Garden in Visby – an oasis of tranquility throughout the year.
- The island of Fårö – renowned for its unique natural landscapes, sandy beaches, and charming local restaurants.
- An excursion to the small islands of Enholmen and Asunden, as well as a visit to the Hejnumhällar Nature Reserve.

Åsa, Gotland Museum:

- Explore the Hanseatic city of Visby and discover Gotland's countryside, rich in culture and nature – the entire island is worth a visit!

Björn and Jacob, Gotlands cykeluthyrning:

- Download our Guide Map on our website to get an overview over everything that Gotland offers in terms of different sights, cafés, restaurants and more.

Therese, Best Western Strand Hotel:

- Explore the medieval town of Visby with all its history, the city wall, and the ruins.

Ulrika, Hotel Helgeand Wisby:

- Explore the Hanseatic city; take a tour to Eksta-kusten, Western Gotland; Folhammars Raukfält, Ljugarn on Eastern Gotland and the small island of Fårö, north of Gotland

Jonas, Quality Hotel Visby:

- Enjoy the enchanting Hanseatic city, stroll the medieval streets, relax in some of the many cafés and restaurants.

Emma, First Hotel Kokoloko:

- Explore the Hanseatic town also UNESCO World Heritage. Södra Hällarnas Nature Reserve nearby offers beautiful seaside walking and sunsets. Visit the many beautiful beaches.

Jens, Vidhave:

- Take a short drive to Kovik Fishing Village, a beautifully preserved historic fishing harbour, and Smöjen Limestone Quarry, known for its striking turquoise waters and dramatic limestone cliffs – two lesser-known spots offering a glimpse of Gotland beyond the classic highlights.

Jonas, Visby Gustavsvik:

- Take a walk along the sea to the Old Town with its medieval flair and Hanseatic heritage.

Josef, Destination Gotland:

- Take a full-day excursion to Stora Karlsö, a small island renowned for its rich birdlife. The island is home to unique flora and an abundance of wildflowers, including numerous orchid species that bloom from May to June. A restaurant on the island offers coffee, refreshments, and lunch.

Ebba, Bungenäs:

- When in Bungenäs, walk around the old limestone quarries - it is truly a unique experience. For one of Gotland's finest swimming spots, visit the Blue Lagoon.

Johan, Ljugarn Semesterby:

- Walk or bike along the signposted tracks to enjoy nature and silence, always with the Baltic Sea next to you. Enjoy a barbecue at Folhammar among the seastacks (raukar). Buy fresh or smoked fish in the small harbour of Ljugarn.
- At the Crêperie in Ljugarn you can meet Brittany, France in Gotland, enjoy galettes, crêpes, cider and a relaxed garden, near Ljugarn Semesterby.

Matz, Gumbalde Resort:

- Follow the hike trails along the eastern coast to Ljugarn, När and down south to Burgsvik.
- Visit Närsholmen and buy your take-away fish and chips at the harbour's fish restaurant and enjoy a picnic at the lighthouse.



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